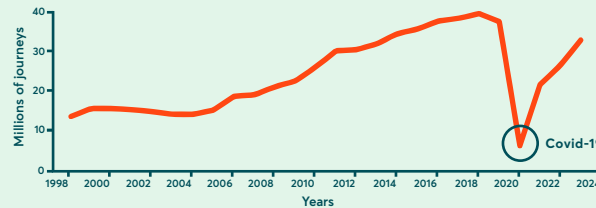


# Hello, we are Avanti West Coast

A joint venture between FirstGroup and Trenitalia, we're going all out to transform train travel on the West Coast Main Line.

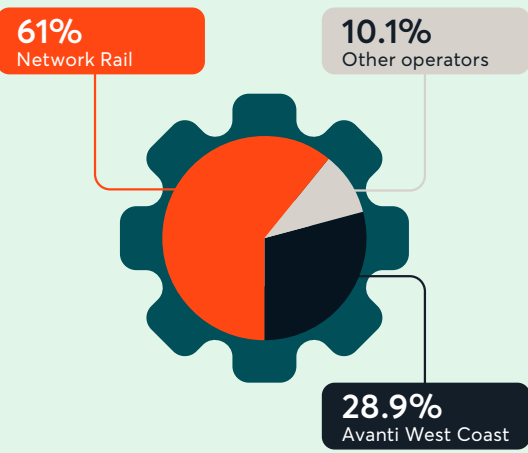
Fastest growing train operating company in 2024 year on year in terms of passenger journeys



Over the last year, **88%** of our services operated arrived within **15 minutes** of schedule



Delays to our services\*



\*17 September 2023 - 17 August 2024

## We have transformed our fleet to create a consistent experience for all customers

### Our Pendolino fleet



**£117m**  
makeover



**56**  
fully electric trains

### Our Evero fleet



**£350m**  
investment



**10**  
fully electric trains



**13**  
bi-mode trains



## We invest and innovate to improve our offer

**01** Our award winning Superfare tickets attract more people to train travel.

**02** Our unique three class offering delivers more choice for customers.

**03** Our award-winning loyalty programme Club Avanti, offers savings and exclusive rewards to our members.

## We are actively supporting the people, places and communities we serve

£345m social value impact.\*



**76,633**  
customers supported  
through Passenger Assist



**3,647**  
school children participated  
in Feel Good Field Trips

\*1 April 2023 – 31 March 2024

### Get in touch

We have a team of dedicated Regional Growth Managers who are there to help you engage with us.

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**AVANTI**  
WEST COAST

